

Press release December 11, 2019

Real Capital Analytics Acquires Datscha

The Swedish real estate technology firm Datscha joins property data provider Real Capital Analytics (RCA) in one of the largest European PropTech transactions of 2019. Combining Datscha's technological skills in linking complex public and private datasets with RCA's global reach across North America, Europe and Asia-Pacific will lead to increased market transparency and will deliver innovative and intelligent solutions to the real estate market.

Datscha's award-winning software service has become the standard for property markets in Sweden and Finland and was recently introduced into the UK. RCA is globally renowned for providing investment transaction data in over 140 countries and its global network of strong relationships with real estate investors, brokerage firms and lenders will provide a route for Datscha to expand its offering into new markets.

"Like RCA, Datscha established itself based on the integrity of its data and the high satisfaction levels of its clients. Both companies have a history of innovation and the combined technical and analytical talents will be a powerful force", Says Robert M. White, Jr., CEO and Founder of Real Capital Analytics.

Datscha will continue to operate under its own brand and Jacob Philipson, Chairman and former CEO at Datscha, will continue as an adviser to RCA. "RCA is the perfect owner. Combining Datscha's tech approach with RCA's global presence and data assets will enable something that no one has done in the market before", says Jacob Philipson, Chairman Datscha.

"We founded Datscha 20 years ago and it has been a very exciting journey. Now it is time for a new chapter and the merger with RCA opens up a whole new range of opportunities on a global scene. We have always admired RCA and are confident that it will be a good new home for Datscha, its employees and customers", states Urban Edenström, founder of Datscha and founder & CEO of Stronghold Invest AB.

For more information, please contact

Steve Hays, Bellier Financial, steve.hays@bellierfinancial.com, +31 (0)20 419 0901

Jacob Philipson, Chairman Datscha, Jacob.philpson@datscha.com, +46 70 389 5155

About Real Capital Analytics

Real Capital Analytics (RCA) is the authority on the deals, players and trends that drive the commercial real estate investment markets. Covering all markets globally, RCA delivers timely and reliable data with unique insight into market participants, pricing and capital flows. The most active investors, lenders and advisors depend on RCA's market intelligence to formulate strategy and to

source, underwrite and execute deals. An industry pioneer since 2000, RCA has offices in New York, San Jose, London and Singapore. For more information, visit rcanalytics.com.

About Datscha

Datscha AB is Sweden's leading provider of web-based services for information and analysis of commercial real estate in the Swedish, Finnish and UK real estate markets. The service includes information on real estate, rental levels, property holdings and the possibility to simulate market values. Datscha has over 1,000 corporate customers, most of whom are active in the finance or real estate industry. Datscha AB is part of the Stronghold Group. www.datscha.se